



■ LEGIA WARSAW

LED boards





■ 102 years of tradition



Reach of Legia Warsaw

Total attendance in all competitions
in the season 2017/18

431 674

The highest attendance in the season 2017/18

25 980

The average attendance in the Ekstraklasa

17 267 (2017/18)

320 000 Fan Cards



legia.com

**7 000 000
hits per month**



You Tube

104 113 subscription, average
38 000 views



Mobile App

36 000 active users



Facebook

977 511 likes



Post reach

7 000 000 people per
month



Twitter

292 000 followers



Instagram

141 000 followers



LinkedIn

2 900 followers

■ We cooperate with



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Holiday Inn

TV audience Season 2017 / 18

Qualifications to the European Cups:

Legia vs. IFK Mariehamn (Champions League qualifications)



Legia vs. FK Astana (Champions League qualifications)



Legia vs. Sheriff Tyraspol (Europa League qualifications)


















LEGIA WARSAW



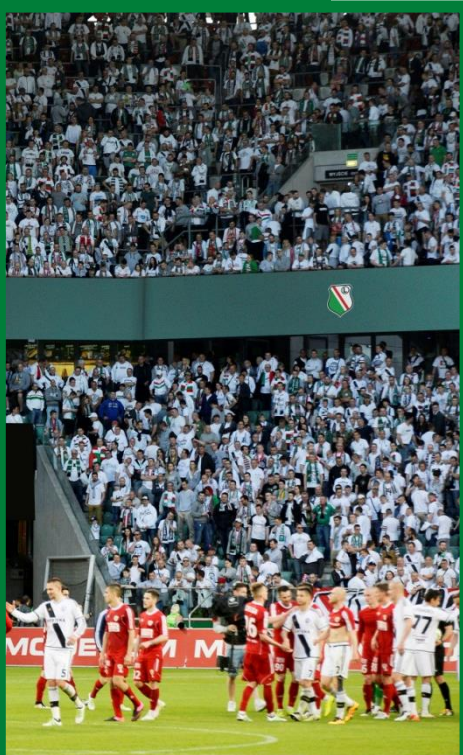
TV audience Season 2017 / 18

Lotto Ekstraklasa: (regular season)



	VS			188 000 (Canal +)
	VS			189 000 (Canal +)
	VS			253 000 (Canal +)
	VS			239 000 (Canal +)
	VS			204 000 (Canal +)

■ Marketing offer



SPONSORSHIP - BUNDLES

Naming Rights

Legia Warsaw Official Sponsor

Legia Warsaw Official Partner

Partner of the Family Stand

LED boards

■ Branding possibilities



ADVERTISEMENT DURING THE GAME

LED Boards

■ Cooperation possibilities



- Advertisement on the LED boards during Legia Warsaw's home games

■ **Thank you!**

